

FOR IMMEDIATE RELEASE

AUGUST 15 to
SEPTEMBER 1



And on this farm they had some fun....

It's going to be another exciting and interactive summer at Aberdeen Centre! Last year ferocious dinosaurs took over the mall, now a fun n' fresh indoor farm is cropping up to delight visitors of all ages!

Through **August 15th – September 1st** come and pet friendly farm creatures, discover the intricate world of Bees and Bugs, learn about the wonders of Organic Farming with lush vegetable displays - plus be amazed by entertaining weekend Exotic Animal Shows that will not only educate, but spark your imagination!

MEDIA CONTACT

Joey Kwan, Promotion and Public Relations Manager
Telephone: 604.273.1234 ext 124 Email: joeykwan@aberdeencentre.com

organic



Creeping Vine Veggie Arbour

Look up! As you enter the exhibit through the Veggie Arbour you will be greeted by giant eggplants and thick, thirst quenching cucumbers hanging from vines. These plants are both organic and delicious...and signal more savoury organic produce stations to come.

Organic Tomato World

Everybody's favourite fruit is on full display from the familiar to the exotic. Discover nine species; including the original dark-brown, chocolate-like safari tomatoes, bright and firm Vine Tomatoes, the popular and sweet Cherry, Grape, Mini Plum varieties...and more. Mmm! All locally cultivated in a unique greenhouse setting with 100% organic goodness.

And on this farm they had some ducks...with a "quack, quack" here...

Real Organic Rice Paddy – with Ducklings!

Take delight in this miniature version of a real organic rice paddy - with live baby ducklings on hand to play a constructive role in the rice cultivation on Fridays, Saturdays and Sundays during petting zoo hours. Discover how Organic farmers are using ducks in their paddies to eat up pests, oxygenate the water and encourage strong and healthy roots for an organic self-sustaining, self-propagating ecosystem that's mutually beneficial!

Organic Veggie n' Herb Garden

Peas, beans, kale, lettuce, carrots zucchini, squash...are all vegetables we love to eat and when grown organically, they're even better! Add savoury and aromatic herbs to the mix - such as fresh, basil, cilantro, dill, and you have cooking that is simply delicious. So come "tiptoe through the veggies, and through the herbs" in this delightful mini-garden and pick up tips on how you can cultivate your own private herb garden at home -it's easy and tasty!

Bees n' Bugs Station

What's the buzz? Not all bugs are bad; some are beneficial to man and farming. Learn about friendly fliers such as lady bugs, lacewings and others, as well as the hard-working habits of bumblebees and honeybees. See for yourself how bumblebees work in a real-action, simulated bee hive! Dr. Bee of Honeyland Canada will be on hand on weekends to explain more about these fascinating creatures and the wonders of honey-making.

Exotic Animal Extravaganza - August 16*, 17, 23, 24, 30, 31 & Sept. 1, 2:30-3:30pm

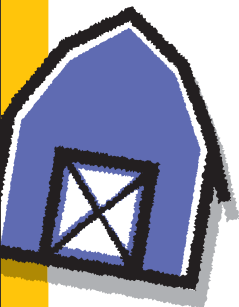
Get up close and personal to a host of exotic and rare creatures! The stars of the show: The famous Emperor Scorpion that glows in black light, Caiman Mini Crocodile, Mexican Red Knee and Chilean Rose Hair Tarantulas, a big tortoise, alligator snapping turtle, hedgehogs and a 25ft long snake skin! A trained animal expert will animate this engaging, exciting and educational hour-long show every Saturday, Sunday (and Labour Day) afternoon.

**show time 3:30-4:30 pm on this date*

All about Organic Food - Educational Corner

Why choose organic? The popularity of naturally-produced produce is growing daily. Come and learn how organic food is grown - and why it's good for you and the planet. Special information panels give you all the interesting details.

With a "baah, baah" here...and a "cluck, cluck" there...



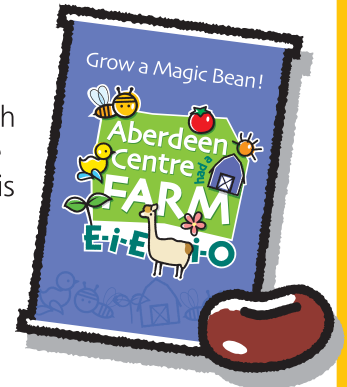
Petting Zoo

Little Critters Farm Petting Zoo

The family favourite event that lets visitors get up close and to touch real live farm animals. Bring your little ones to interact with cute lambs, goats, bunnies, chickens pigeons, a calf, pony and more. Don't forget your camera to capture the cute moments! Zoo is open 12 - 5pm every Friday, Saturday and Sunday during the farm event.

Grow a Magic Bean - free with purchase!

It's magic! Grow a "secret wish" with your exclusive Grow a Magic Bean Kit, free with any purchase over \$20 before taxes made on the same day of redemption during the event. Each bean in the kits will have a secret message wish (Happy, Health, ...) that is revealed as the bean grows. Simply add water and watch the "magic" unfold. Each bean is also engraved with an adorable farm animal. Hurry! Kits available while quantities last. For more information visit www.aberdeencentre.com or **Customer Care.**



About Aberdeen Centre

Aberdeen Centre is an award-winning lifestyle and shopping destination with over 160 stores and 380,000 sq ft of the latest fashions, furniture and lifestyle products, Asian herbs and teas – and a specialized marketplace offering fresh groceries and culinary ingredients. Its unique fusion of East meets West shopping, dining, entertainment and service amenities include; seven full-service restaurants, wireless internet access in a 800-seat food court, exciting weekly Arts and Cultural performances, as well as the only state-of-the-art musical fountain show in town. Everything you need for an enjoyable day - all in one convenient location, with ample free parking.

Location

4151 Hazelbridge Way, Richmond, British Columbia.



Regular Mall Hours

Mon-Wed 11am-7pm, Thurs-Sat 11am-9pm, Sun and Holidays 11am-7pm

For more information about the event, please visit www.aberdeencentre.com or contact:

Joey Kwan

Promotion and Public Relations Manager

Aberdeen Centre

Tel: 604 273 1234 x 124

email: joeykwan@aberdeencentre.com

Special thanks to Origin Organic Farms for supplying all the fresh organic vegetables on show!

About Origin Organic Farms

Origin Organic Farms Inc. is the largest organic greenhouse vegetables producer in North America. OriginO has four greenhouses across North America; three of which are situated in (Delta, Surrey and Langley) BC and one in California. In 8 years, the company has grown from 10 acres to 42 acres and employs about 150 staff including a team of highly dedicated scientists and experts in their respective fields. Approximately 15 million pounds of organic peppers, cucumbers and tomatoes are produced annually and can be bought in all the major grocery chains throughout North America.