

Aberdeen Centre

2024 Chinese New Year Flower and Gift Fair

Application Package

PLEASE READ CAREFULLY BEFORE YOU APPLY

Every vendor must agree to operate the booth for the entire fair duration of 10 days and not any shorter.

Aberdeen Centre does not accept applications from vendors who are interested in applying for the weekends or countdown night only.

2024 Chinese New Year Flower & Gift Fair at Aberdeen Centre

We are pleased to announce the return of the **Chinese New Year Flower & Gift Fair** at Aberdeen Centre (the “Fair”), from **February 02 to February 11, 2024**. For those vendors who have participated in the past years, the long-awaited Fair is your opportunity to attract old and new customers. For those vendors who are new comers, it is your golden opportunity to introduce yourselves to the public. What a way to increase your sales revenue! **Sign up today to secure your business opportunity.**

Fair Duration

February 02 (Friday) to February 11 (Sunday), 2024 – A total of Ten (10) days

Enrollment

Applications are accepted from now until **November 15, 2023**. Aberdeen Centre reserves its right to close the application date early as soon as the spaces are filled. **Applicants specializing in CNY themed products will receive priority acceptance.**

Fair Hours*

February 02, 03 (Fri & Sat)	11:00am – 8:00pm
February 04, 05, 06, 07, 08 (Sun, Mon, Tue, Wed, Thu)	11:00am – 7:00pm
February 09 (Fri - Countdown Night)	11:00am – 12:30am
February 10 (Sat)	11:00am – 8:00pm
February 11 (Sun)	11:00am – 7:00pm

• **Fair hours are subject to change. All booth operators must strictly adhere to the operating hours with no exceptions.**

Live Stage Entertainment on the Countdown Night to Chinese New Year of the Dragon*

The Nation's #1 Chinese media network, Fairchild TV and Fairchild Radio will be staging live countdown shows at Aberdeen Centre, offering a captivating, one-of-a-kind cultural experience to fair visitors and shoppers!

February 09	8:30pm – 10:00pm	Entertainment by Fairchild Radio
	10:30pm – 12:10 midnight	Entertainment by Fairchild Television with live countdown show
February 10	11:00am	Golden Dragon and Lion Dance

*Show times above are subject to change without notice.

Vendors/Exhibitors Set-up and Move out logistics

Loading instructions will be provided to the accepted applicants two weeks prior to the Fair.

Submit Your Application before November 15, 2023

By email: promotion@aberdeencentre.com
Subject: CNY Fair 2024
By hand: 1/F Customer Service Desk, Aberdeen Centre, 4151 Hazelbridge Way, Richmond

Booth Rental Confirmation

Aberdeen Centre will only contact the accepted vendors individually. **Vendors specializing in Chinese New Year themed products will receive priority consideration.** Once the application is accepted, the vendor must immediately pay a deposit to secure the booth.

Questions? Please call 604-273-1234 extension 116 or email promotion@aberdeencentre.com

----- **Chinese New Year Flower & Gift Fair 2024 Vendor Application Form** -----
(Please submit by November 15, 2023)

A) VENDOR/ EXHIBITOR INFORMATION

Company Name (in English): _____

Company Name (in Chinese) *If applicable*: _____

Mailing Address: _____

Company Website: _____ Email Address: _____

Name of Contact Person: _____ Title: _____

Telephone #: _____ Fax #: _____ Cell #: _____

B) BOOTH ACTIVITIES

- | | |
|--|---|
| <input type="checkbox"/> Products for Sale | <input type="checkbox"/> Services for Sale |
| <input type="checkbox"/> Exhibition/Display Only | <input type="checkbox"/> Request for Information/ Brochure Giveaway |
| <input type="checkbox"/> Product Sampling | <input type="checkbox"/> Others: _____ |

C) PRODUCT DESCRIPTION

Products/Services/Display Items for Sale (Item category & details must be listed in full):

Product/Service Category: _____ Detail examples: _____
(Example: Chinese New Year Decorations) (Example: decorative banners, money banks)

Product/Service Category: _____ Detail examples: _____

Product/Service Category: _____ Detail examples: _____

Product/Service Category: _____ Detail examples: _____

Product/Service Category: _____ Detail examples: _____

Actual products/services for sale on the Fair floor must strictly adhere to the specified items once approved by Aberdeen Centre. Vendors are NOT allowed to sell products in other categories without prior approval. Any products related to gaming will not be acceptable for sale at the Fair.

Product Exclusivity: Aberdeen Centre does NOT guarantee product exclusivity for individual vendors. i.e. There may be multiple vendors selling products in the same product category.

Food: For safety reasons, we do not accept any application by food vendors requiring the use of open flame or reheat food/beverage using microwave or ovens. Food vendors are required to submit a separate application to the Richmond Health Department and provide temporary food permit as required by the Vancouver Coastal Health Authority.

Piracy: Sale of pirated or unlicensed merchandise is strictly prohibited.

Aberdeen Centre reserves its right to refuse application from any vendor specializing in products which are in direct conflict with items sold by Aberdeen Centre tenants unless there is a mutual agreement in writing.

D) BOOTH RENTAL FEES Fair Duration: February 02 – February 11, 2024 (Ten Days)

BASIC RENTAL PACKAGES	Price	G.S.T. (5%)	P.S.T. (7%)	Quantity	Total
FIRST FLOOR (10ft L x 4ft D; U – Shape Booth) Includes: One 8ft x 24" skirted table Two 4ft x 24" skirted tables Two chairs One complimentary sign with company name (no logo allowed)	Booth 1–40 \$1,688 each	\$84.40 each	\$118.16 Each		\$
SECOND FLOOR (8ft L x 4ft D; L – Shape Booth) Includes: One 6ft x 24" skirted table One 4ft x 24" skirted table Two Chairs	Booth 41-52 \$1,388 each	\$69.40 each	\$97.16 each		\$
SECOND FLOOR (10ft L x 4ft D; U – Shape Booth) Includes: One 8ft x 24" skirted table Two 4ft x 24" skirted tables Two chairs	Booth 53–54 \$1,688 each	\$84.40 each	\$118.16 each		\$
THIRD FLOOR (8ft L x 4ft D; L – Shape Booth) Includes: One 6ft x 24" skirted table One 4ft x 24" skirted table Two Chairs	Booth 55-71 \$888 each	\$44.40 each	\$62.16 each		\$
ADDITIONAL OPTIONS / COSTS					
Booth Location Reservation Fee (If applicable, please add \$150) – see Section E	\$150	\$7.50	N/A		\$
Random Booth Location Assignment	NO CHARGE				
POWER / ELECTRICITY 110 VOLTS (shared usage)	\$40 each	\$2.00 each	\$2.80 each		\$
Total					\$

E) BOOTH LOCATION RESERVATION (an extra \$150 fee applies)

If you prefer a specific location (booth #) for your booth, a \$150 fee will apply (**up to 2 booths**). Note: Locations are subject to availability and certain conditions. Please take a look at the attached floor plan and list your location preferences below:

First Choice Booth # _____ Floor: 1/F / 2/F / 3/F

Second Choice Booth # _____ Floor: 1/F / 2/F / 3/F

Third Choice Booth # _____ Floor: 1/F / 2/F / 3/F

In the event that none of the three location choices is available, you will not be charged the location reservation fee if your booth is randomly assigned. Locations are subject to availability and Aberdeen Centre reserves its right to make a final decision on location assignment considering factors such as conflict of interest with existing mall tenants, other booth vendors & business categorization.

F) GARBAGE DISPOSAL DEPOSIT (MANDATORY)

There will be a \$200 (refundable) garbage disposal deposit. This is to discourage vendors from leaving garbage on site at the end of the Fair. The \$200 deposit cheque will be returned to the vendor if the booth area is left clean and tidy.

Please provide a separate cheque in the sum of \$200 payable to Fairchild Developments Ltd. at the same time that you submit your booth rental payment. Please state “Garbage Deposit” on the cheque.

G) POWER REQUIREMENT & OTHERS

Access to Electricity is limited to certain booth locations and often times, the same power source may be shared amongst multiple vendors.

If your booth requires electricity, it will be subject to availability and an additional charge of \$40 (plus taxes) will apply. You must specify the following:

Type(s) of Device to be applied: _____ Qty: _____

Type(s) of Device to be applied: _____ Qty: _____

Type(s) of Lighting Fixture to be applied: _____ Qty: _____

Application of electronic devices is subject to mall management approval. Upon approval, vendor is responsible for taping down all wires for shoppers’ safety and liability.

Usage of Water at the booth

Reason: _____

Aberdeen Centre will not be able to provide special water source on site. Vendor must bring in own water supply and ensure public safety when water is applied.

H) COMPLIMENTARY SIGNAGE (FOR FIRST FLOOR VENDORS ONLY)

For first floor vendors only. Aberdeen Centre will provide one complimentary sign with standardized fonts and graphics with the name of the booth vendor. In the case where your company prefers to have the name of your key product highlighted, the content will be subject to the mall management’s approval.

Please specify the preferred name in the space below:

English Name: _____ Chinese Name: _____

* We will not be able to incorporate logos or special fonts on the signage.

I) BOOTH EQUIPMENT / DISPLAY FURNITURE / SIGNS TO BE INSTALLED BY VENDOR

Please specify the type and dimensions of the display signage /equipment / furniture to be set-up at the booth:
(Example: Rolling rack 60” H x 18” W Qty. 1) Each booth is limited to one (1) pull up banner per booth.

Item: _____ Dimensions: _____ Qty: _____

Item: _____ Dimensions: _____ Qty: _____

Item: _____ Dimensions: _____ Qty: _____

***Oversized backdrop or tradeshow type pop-up wall that obstructs the view to any storefront is not allowed.**

Note: Extra furniture items to be brought in by the vendor will be subject to approval. All display items must be kept within the dimensions of the leased booth space. Putting items beyond the allowable space will be subject to additional rental charge. Height restriction is 72”.

J) PAYMENT INFORMATION

No Payment is required until your application has been approved and a booth has been assigned. Once your application is approved, we will notify you in writing together with an invoice.

Payment Terms

- 1) Invoice: 50% Non-refundable deposit payment upon receipt the deposit invoice to secure your booth.
Remaining 50% balance will be due by December 01, 2023.
- 2) Garbage deposit: \$200 per booth
- 3) Electricity: \$40 + taxes, if applicable.

Please make **cheque** (*no credit cards please*) payable to “**Fairchild Developments Limited**” and deliver by hand or by mail to:

Suite 130 – 4400 Hazelbridge Way, Richmond, V6X 3R8
Attn: Promotion Department – Aberdeen Centre
Re: CNY Fair 2024

K) THIRD PARTY LIABILITY INSURANCE (to be purchased from your insurance agent)

Proof of not less than \$3 million third party liability insurance is **mandatory** and must be faxed to 604-270-9963 or email to promotion@aberdeencentre.com at least 5 business days before the Fair date. Please add the following company name as additional insured party:

Fairchild Developments Ltd.
130 – 4400 Hazelbridge Way, Richmond, V6X 3R8

Venue Address: Aberdeen Centre, 4151 Hazelbridge Way, Richmond, BC V6X 4J7

L) CITY OF RICHMOND BUSINESS LICENSE (MANDATORY FOR ALL VENDORS)

In order to conduct business at the Fair, the City of Richmond requires each booth vendor to acquire a temporary business license in the municipality. In early January 2024, please visit and apply in person at the Richmond City Hall or by phone (604-276-4000). Richmond City Hall is located at 6911 No 3 Rd Richmond, BC V6Y 2C1 or visit City of Richmond web-site at <https://www.richmond.ca/busdev/licences/new-business-licence-application.htm>

If your company already holds a valid temporary business license in Richmond: You must extend and transfer your current business license to the Chinese New Year Fair at Aberdeen Centre. This can be done by visiting the Richmond City Hall in person or by phone (604-276-4000).

ALL FIELDS MUST BE FILLED OUT IN FULL BEFORE PROCEEDING TO THE LAST PAGE

Booth Rental Agreement

I/We _____ (hereinafter called the "Vendor") hereby agrees to rent from Fairchild Developments Ltd., owner of the Aberdeen Centre mall, collectively (the "Owner") certain booth(s) in Aberdeen Centre, 4151 Hazelbridge Way, Richmond, British Columbia, Canada, for purposes of carrying on business at the 2024 Chinese New Year Flower & Gift Fair (the "Fair") from February 02 to February 11, 2024 inclusive. I/We further agree to pay according to the terms and conditions in this Agreement and accordance with the form of payment indicated hereunder.

Notwithstanding any other provisions herein, the Vendor undertakes to abide by the following:

1. The Vendor acknowledges that it has fully read and understood the terms contained in the Tenant Application Package, and agrees to pay full rental and any additional charges before move in and set up.
2. The Vendor will indemnify the Owner, its agents and employees and save them harmless from and against any and all claims, damages, actions, arising from the operation of the booth(s), utility failures and any activities permitted under this Agreement.
3. The Vendor must carry its own third-party liability insurance of not less than \$3,000,000 per occurrence as part of its application (Please refer to Section K of the Vendor Application Form).
4. The Vendor acknowledges that upon signing this Agreement it is bound by the terms of this Agreement. Once signed, should the Vendor terminate this Agreement for whatever reason, the deposit, rental fee and all additional charges will not be refunded to the Vendor whatsoever.
5. The Vendor shall be bound by all display/booth regulations and restrictions then in force.
6. The Vendor acknowledges and agrees that it will not display and sell any other products except those that have been pre-approved by the Owner.
7. The Owner, in its sole discretion, reserves its right to terminate this Agreement without compensation to the Vendor should the Vendor display or sell products other than those items that have been pre-approved by the Owner.
8. The Vendor shall not assign any rights under this Agreement, or sublet or sub-contract, resell the booth space and/or lease time in any part of the booth space without the prior written consent of the Owner.
9. Subject to booth occupancy, the Owner reserves its rights to modify the booth layout without notice to the Vendor.
10. The Owner will not be responsible for any loss or shortage of goods, merchandises and display materials or other materials belonging to the Vendor during the full period of the Fair.
11. The Vendor agrees to have the booth space staffed at all times during the Fair, failing which the Owner will consider the Vendor has vacated the booth and surrendered to the Owner.
12. The Owner has full authority to use any booth space should the Vendor vacate at any time during the Fair.
13. The Vendor agrees to clean up the booth space immediately after the Fair closes at 7:00 p.m. on February 11, 2024 to the satisfaction of the Owner. The \$200 garbage collection fee will apply should the Vendor fail to clean up the booth.
14. The Vendor acknowledges that selling, distributing and use of helium filled balloon is strictly prohibited.
15. The Vendor acknowledges and agrees that sales and promotion activities (including banner) are limited within its booth space. Any mobile sales and promotional activities beyond its booth space will render this Agreement null and void.
16. All items including the booth table will be provided by the Owner within the booth space. Any extension of the booth table requires prior written approval from the Owner.
17. In the event that any part of the Aberdeen Centre mall is damaged or destroyed or become unavailable such that it will render the Fair inoperable, cancelled or curtailed, the Owner will not be responsible for any loss of business, profits, damage or expense of whatsoever nature that the Vendor may suffer.
18. The Vendor acknowledges that the sales activities generated from its booth during the Fair are not part of any gift redemption program operated by the Owner.
19. The Vendor acknowledges that the Aberdeen parkade is for customer use, and that the Vendor is not entitled to any day or overnight parking. The Owner is not responsible for any parking ticket issued by Impark should the Vendor choose to park at the Aberdeen parkade. Street parking by meter along Hazelbridge Way and Browngate Rd is regulated by the City of Richmond.
20. The Owner reserves its rights to cancel the Fair or early termination because of a strike, labour trouble, power failure, restrictive governmental law or regulations, riots, war, disease outbreaks, act of God or any other similar reason that is not a fault of the Owner and which is beyond the Owner's control.
21. The Owner will not be liable for any refunds or compensations whatsoever if the Fair is disrupted due to any factors beyond the Owner's control, including, but not limited to, labour strikes, statutes, or any other form of public disturbance, restrictive governmental law or regulations, riots, war, disease outbreaks, or act of God.
22. The Owner will not be responsible for any loss including, but not limited to, inventory, advertising and moving costs incurred by the Vendor in the event the Fair is cancelled or early termination.

NOTE: Submission of this application form does not guarantee acceptance to the 2024 Chinese New Year Flower & Gift Fair. Aberdeen Centre reserves its right to refuse any application without giving notice to the applicant.

The foregoing is acknowledged and accepted by the undersigned.

Name of Vendor

Authorized Signature

Date Signed (MM/DD/YY)

Full Name & Position (Print in full)

About your CNY Booth

- Aberdeen Centre reserves the right to modify the booth layout depending on booth occupancy.
- Not all booths have access to electrical outlets.
- **Food vendors** are required to apply a temporary food permit separately with the Richmond Health Department.
- **Whether you are selling products or giving away information, you are required to obtain a temporary business license with the City of Richmond** in order to operate at the Fair – See section L.
- Items or services for sale at your booth must be the same as listed on your application form and formerly approved by Aberdeen Centre.
- Each booth is limited to one self-standing promotion banner (72”H x 36” W). This banner must be placed on the floor and not on top of the table. Additional banner is subject to mall management approval.
- Your signs must be in English only or Bi-lingual (in both English and Chinese).
- Cooking, re-heating, or the use of open flame is not allowed at the booth.
- Oversized backdrop or tradeshow style display is not allowed due to hallway clearance and height restriction.
- If you are planning free giveaways or free games at your booth, you will not have the option to select booth location. Aberdeen Centre will assign a location with adequate space that allows for line-ups, subject to availability.
- When purchasing 3rd party liability insurance and the City of Richmond business license, you will have to bring along a copy of the signed application form together with your booth #.
- Booth payment and deposit is non-refundable should you decide to withdraw from the Fair. Refer to Section J.
- The Aberdeen parkade is reserved for customer use and shared between Aberdeen Centre and Aberdeen Square. As a vendor, please do not park at Aberdeen Parkade during the mall operating hours.