

**THE RICHMOND REVIEW** July 23, 2009

## Oval could have had corporate name for \$10m

Keeping the	Games. They also limit- ed the naming rights to the oval to only official	
Olympic name	Olympic sponsors,	
has its benefits	After long negotiations, the kity managed to secure the right to use the	-
by Matthew Hoekstra	rings and the "Olympic"	1
Stali Reporter	name on the building, in addition, to convincing	
Richmond rejected a	officials to loosen restric-	
saming rights offer val-	tions on sponsors inside	
red at \$10 million apt-	the eval.	
ng instead to secure the	The city's pegged the	
ights to use the Olympic	value of its coup at \$10	
ings, reveals a new report	multion.	
nade public at city hall	"That's an intangible	
Vancay.	benefit. We're not get-	
"Use of the Olympic ings is a highly covered	ting \$10 million directly	
toneu: that beings with	but we're able to increase our socurorality revenues	
t significant economic	and other revenues," such	
emetit to the city," wrote	city spokesperson Ted	15
enior staffer Lant Schultz	Townsend, noting interest	Sec. Sec.
n her report.	in Olympic-related oval	Commission Call
A corporation the vity	tours has exceeded the	Alexander Shilv
eluses to name officied	city's expectations, and is	paring knife Tu
he sity a package worth -	now expected to continue	ambulance end
10 million in exchange	long after the Games.	
in naming rights for the	The oval will be the only	Ambula
lichmond Olympic Oval.	2010 venue with the rights	Allinula
Other curporations also expressed interest	to use the rings beyond the Games, and one of	
Biclimmed sought assis-	two venues that retains	mom se
ance from two market-	the "Olympic" name post-	moni ac
ng consultants, who told	Companying the maintenance poor	
taff the lconte Olympic	Chief administrative	Three-year-
ings and Olympic name	officer George Duncan	thumb with
vere more valuable than	said had the city accepted	
aming rights	the naming rights other, it	mom's 911
50 "contentious" talks	would have created con-	
egan with Olympic stitutals, according to	flict with Olympic orga- nizers, and the eval would	by Martin van o
khultz, who noted the	have to be "cleaned" of	
nternational Olympic	all sponsor logos and	Staff Reporter
committee tightly con-	names prior to the Games	Tanimy Shilver
tol the use of the rings-	period.	might he wrong v
oth during and after the	See Page 3	son Alexander su
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DEDOT	State of the local division of the local div	



## community

temple's



Mark Patrick photo

Brett Stocker (front) and fellow team members work on Chinese lanterns atop a massive sand sculpture at Aberdeen Centre.

## **Great Wall built inside mall**

Exhibition features sand sculpture and Terracotta Warriors

History comes alive at Aberdeen Centre with an exhibition showcasing the wonders of ancient China.

Return of the First Emperor opens tomorrow and runs until Aug. 30 in the mall's central atrium.

At the centre of the attraction is a 10-metre long sand sculpture of the Great Wall of China—a monument that extends 8,852 km and is said to be the only man-made structure visible from space. Artists from the award-winning sculpture company Sandemons created the work from 100 tonnes of sand that was trucked into the mall. The show also features a display of terracotta warriors. Ten life-size re-creations of soldiers and two re-creations of horses will be on display, along with a living warrior showing off his battling skills on the exhibition floor on weekends.

As the story goes, Emperor Qin Shihuang, who commissioned the first phase of the Great Wall, had an immense fear of death, which prompted him to build the terracotta army in an underground kingdom to help him rule in his afterlife.

For 38 years, the emperor commanded over 720,000 workers to build the army of soldiers and horses as guardians to his mausoleum. Workers were said to be killed once the work was complete so as not to reveal secrets. Archeologists estimate there are more than 7,000 warriors and horses in the underground empire in Lingtong County, China. A mall promotion also offers shoppers a chance to collect a set of five miniature terracotta warriors. A mall receipt worth \$20 or more can be exchanged for one different warrior each week. Aberdeen Centre is at 4151 Hazelbridge Way.